HOVER
MEDIA

Photography and Drone Services

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0191 695 1295

www.hovermedia.co.uk

HOVER
MEDIA

FIRSTLY
THANK YOU
FOR CONSIDERING US!

At Hover Media Ltd, we aim to take you off your feet... We intentionally mean this both in the literal sense by using drones to capture aerial footage; and metaphorically with breathtaking imagery showing you a new perspective.

We marry together two fields which are unmanned aerial flying and professional photography/videography. With flying, our expertise allows a safe and legal flight, whilst performing high precision technical manoeuvres in complex environments. With photography, our understanding of light, composition and colour science allows us to capture beautiful images which are worthy to be shown by your company.

We keep things concise, simple and efficient and we will always try to make it convenient to you. Whether you prefer to arrange projects by email, hash it out over a phone/video call, or enjoy the tried and true face to face meeting, we are absolutely fine with any choice and will get the job done.

Stefan Frizzel
Founder of Hover Media Ltd

WE CAPTURE —————————————————

STORIES AND EMOTION

HOVER
MEDIA

DRONE SERVICES

REACH NEW HEIGHTS...

SCIENCE CENTRAL & HADRIAN'S TOWER
NEWCASTLE UPON TYNE

PHOTOGRAPHY

Raw photos taken and professionally edited, or quick basic jpeg images straight out of camera if that's all is required.

VIDEOGRAPHY

4k video with cinematic smooth movements.
Stabilised and edited.
Option to include music, voice-over and graphics.

360 TOURS

Virtual tours that can be viewed on mobile and desktop from anywhere. A bit like Google Street view, but includes interiors and features such as interactive signs objects.

PROGRESS FOOTAGE

Repeatable data capture to show before and after progress shots. Great for marketing and also a valuable asset to resolve disputes in a project.

2D MAPS

Orthomosaic maps which can be integrated into Google maps or CAD drawings. Other practical uses can include asset monitoring and documenting stages in construction.

3D MODELS

Generate DEMs, DTMs and dense point clouds to create a 'digital twin' which have wide range of practical industry uses.

HOVER
MEDIA

RESPONSIBLE DRONE PILOTS

QUALIFIED

All our pilots hold a GVC qualification and fly using a Operational Authorisation issued directly by the UK Civil Aviation Authority (CAA) This asserts we are competent to fly drones up to 25kg above congested areas.

LEGAL

We fly legally using the authorisations granted to us. We have 5 million public liability insurance and additional aviation insurance that complies with regulation EC785/2004

SAFE

Our operations manual contains robust procedures and emergency actions to mitigate and minimise risk. Additionally we operate in line with the CAA's standard pre defined risk assessment for commercial drone operations (UK PDRA01)

PRICING

We generally advise a time based approach for most smaller projects which don't require enterprise level technologies. This allows flexibility and caters well for changing requirements. We will provide an estimate how long the project will take beforehand. Any time not consumed is not wasted and can be carried forward onto new projects.

RATES

£350

HALF DAY RATE - 4 HOURS INCLUDED

£550

FULL DAY RATE - 7.5 HOURS INCLUDED

Project based pricing is available on request.
For larger more complex projects involving additional staff or a lot of additional equipment, we will typically provide project based pricing.

DOXFORD PARK
SUNDERLAND

DRONE OPERATIONS

A TYPICAL DRONE OPERATATION

Pre flight
1 hour

We perform all the checks needed to ensure safe, legal and smooth visit. This includes a pre site survey, weather monitoring, obtaining land and airspace permissions & preparing equipment.

On site
2 hours on site + travel

Arrival on site, induction on site survey, risk assessment, weather measurements, equipment setup, crew briefing, flight and data capture, debrief, disassemble equipment.

Editing Process
Typically 1-4 hours

Data extraction & backup, data cull and selections, editing (exposure, contrast, colour balance, sharpness, noise reduction and more), metadata updates, data rendering and export, uploading to cloud, configure sharing settings.

RESULT

Approx 12 - 30 edited images or approx 50 - 200 unedited images
Approx 12 1 min 4k video clips
Data available to download online from any device at full resolution, or via USB memory stick. Option to request editing changes, or make selections of preferred images for advanced editing.

HOVER
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UPGRADES

ENTERPRISE & CINEMA GRADE EQUIPMENT

ONLY PAY FOR WHAT YOU NEED...

As standard, we operate with a DJI Mavic series drone, and a mid range Sony mirrorless camera with interchangeable lenses.

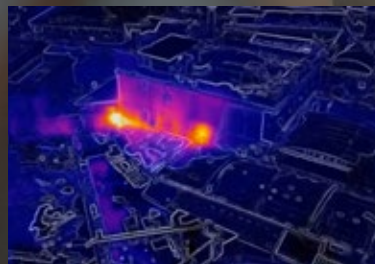These tools are cost effective and suitable for most projects.

Occasionally, a project does requires higher quality equipment or software, which we will hire or purchase. These costs will be agreed and paid upfront before we proceed with the project.

Cinema Quality Footage

If you plan to use footage on broadcast television or as part of a high end film production, we can liaise with the production team and hire equipment that produces footage to meet the production requirements.
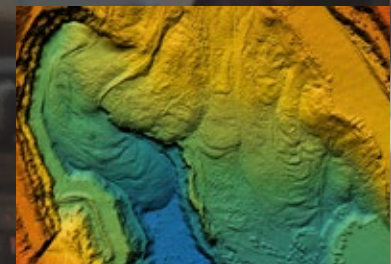
Thermal, Infrared, RTK

Some projects may require enterprise technologies not on standard drones.

These types of jobs are typically for solar and power line inspections, search and rescue, agriculture and surveying.

Mapping & 3d Models

Orthomosaics, DSMs, DTMs and DEMs are useful in construction and development can be overlaid on top of CAD drawings.
They can also be used to augment exiting work flows to improve efficiency, reduce waste and detect problems.

ADD ON SERVICES

BEYOND THE DATA CAPTURE

CLOUD HOSTED SOLUTIONS

View images, videos, 3d tours, maps and more from any device, including mobiles devices.

DATA BACKUP

Secure automated backups. At least 3 copies of the data, with at least one copy off site at all times. Backup tasks are monitored for failures or missed data.

SECURE SHARING WITH STAFF AND 3RD PARTIES

Wide array of features including password protected secure sharing, option for guest sharing and a approval/proofing tool for reviewing images.

SOCIAL MEDIA & WEBSITE OPTIMISATION

In addition to the full resolution deliverable, we can provide an additional set which are optimised for each social media platform you use. This will improve quality and allow your marketing team to focus on creating awesome material.

ONLINE SALES

We can create or integrate dedicated sales platforms designed specifically for presenting and selling products using the data captured. This includes digital downloads, prints & posters; and also merchandising such as t-shirts, mugs, bags and phone cases.

EQUIPMENT REDUNDANCY

Our equipment is regularly maintained and reliable meaning equipment failure is rare. We understand some critical projects cannot afford to be rescheduled. We can hire redundant equipment in advance if requested.

HOVER
MEDIA

GREAT NORTH RUN
2021

PHOTOGRAPHY

WE CAPTURE STORIES AND EMOTION

Some of our photography services. Speak to us to discuss your requirements and we will provide a quote.

Sports & Outdoors

Events

Construction and Development

Real Estate

HOVER
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THE ALNWICK GARDEN
NORTHUMBERLAND

WHERE TO FIND US

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CITY HALL
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